

Twenty years turning fragmented, imperfect and politically sensitive data into decision systems that senior people can defend: KPI frameworks, scorecards, dashboards, governance models and, since 2025, **interactive decision models that let a board change the criteria and reach its own verdict**. Most of it inside UN agencies at institutional scale; the rest in large enterprises and consulting. Live examples at oriolcervantes.com.

EXPERIENCE

Senior Business Analyst, Data & Analytics 2022 to present

Global consultancy · United Kingdom

- Discovery and design of data, KPI and governance work for public-sector and enterprise clients; the bridge between senior stakeholders, programme owners and delivery teams.

Data & BI Consultant, Global Pricing & Licensing 2022

World Health Organization

- Decision-support models and management dashboards for a global programme; data-quality gaps identified and closed; reusable models and handover.

Business Intelligence Project Lead, Regional Analytics 2019 to 2020

World Health Organization, Europe

- Led design and rollout of a scoring and benchmarking framework across **53 country offices**, with data maturity scored and shown, so comparisons could be trusted during organisational change.

Senior Business Analyst & Data Specialist 2011 to 2021

United Nations Development Programme

- Procurement and expenditure analytics across **160 country offices** and 200+ categories, over **USD 2.5B a year**: spend mapping, office clustering, heat maps and scenario tools used for strategic planning and risk.
- Data governance and quality frameworks; over 2M data issues identified and large datasets reconstructed by context (about 30 million cells a year, by hand, in Excel).
- Multi-agency travel study: up to 25% savings on a USD 30M baseline.

Data Strategy Business Analyst 2021

The LEGO Group

- Global data-strategy initiative on waste and production visibility across five factories; analytical models over about USD 950M of operational data.

Strategy Business Analyst, Director's Office 2007 to 2010

UNICEF Supply Division

- Category-management analytics over global procurement; automated dashboard methodology adopted across **145 countries and 27 categories**.

Earlier 2001 to 2011

BT Group (business analysis, IT project and service management) · Advanta Global Services (business-interruption claims, financial evidence)

LIVE MODELS · PERSONAL WORK, 2025 TO 2026

- Paretum**: procurement oversight engine, 150 offices, five-mark scorecard, synthetic data.
- Health Systems Are Decision Systems**: hold a USD 3.2B budget and watch the system respond.
- The Fragility Lab**: four assumptions, a hundred scenarios, a verdict that holds or breaks.
- Travel Shockwaves** and **The Civilisation Lab**: public data, every claim tiered and sourced.

Method: several AI models as a challenge panel, a human judgement signed at the end, and the evidence behind every number one click away.

WHAT I WORK ON

STRATEGY	Analytics and AI roadmaps that connect to senior operational priorities, not to tools.
GOVERNANCE	Classification, traceability, data-quality controls, auditability; EU AI Act and ISO 42001 readiness.
DECISIONS	KPI frameworks, scorecards and models a board, an auditor or a regulator can interrogate.
ADOPTION	Translation between executives, programme teams, data teams and vendors; documentation and training so tools are used, not just delivered.

EDUCATION

MBA	Universitat de Barcelona
MSC	International Business (Finance), Aarhus Business School
EXEC	Business Analytics: Decision Making Using Data, University of Cambridge · Model Thinking, University of Michigan
CERTS	PRINCE2 · ITIL Practitioner

TOOLS AND LANGUAGES

Power BI	Tableau	SQL	Advanced Excel
Power Query	SAP · Oracle	Three.js · D3	
Claude · GPT · Gemini	English	Spanish	Catalan
French (B1)			